

# Give For Good Leader Toolkit

Use this sheet and included slides to inform your team members about the Give for Good Campaign.

As a leader, the Bon Secours Mercy Health Foundation asks that you:

- Present this campaign information during your staff meetings.
- Make your own campaign gift to demonstrate your commitment to our Mission, and share what inspires you to give.
- Encourage your colleagues and associates to give if they can.
- Encourage associates to give online at **BSMHgiveforgood.com**.

## Key dates



**Wednesday, August 27th** - THE BIG GIVE campaign kickoff

**Monday, September 30th** - Last day of the campaign

## Timeline and action steps

**Mid August:** Visit **BSMHgiveforgood.com** to familiarize yourself with the resources available, including:

- Fund descriptions for each market
- Stories that demonstrate the impact of associate giving
- Links to give
- Contact information for your market campaign lead

### Late August

- Present the attached PowerPoint presentation to your team
- Place flyers and posters in your staff areas. Extras can be downloaded to print at **BSMHgiveforgood.com**
- Download additional brochure forms at **BSMHgiveforgood.com** as needed

### August 27th – September 30th

- Participate in THE BIG GIVE on August 27th
- Check Weekly Pulse for new information
- Check BSMH Central for updates to pass to your team
- Remind your team members to give by the end of September

## Key messages

- Your donation through the Give for Good Campaign will help your local foundation meet vital needs for patients, associates and the community.
- Your donations support programs and services in your market. Funds remain local to meet needs in areas like patient care and community health services, or you can give to a ministry-wide fund like the Caring for Our Own Fund for associate hardships.

## Frequently asked questions

**What's the easiest way to give?** There are several convenient ways to give:

- Payroll deductions
- One-time gifts
- Donate PTO (*non-exempt associates*)

**How much should an associate give?** Associates are encouraged to renew their support this year with a meaningful gift to a fund that resonates with them.

**What are the featured giving levels?**

- **Power Hour:** One hour of pay per pay period
- **Half Hour Hero:** Half hour of pay per pay period
- **Lead for Good:** \$1,001

$$\begin{array}{c} \$15 \\ \text{1 hour} \end{array} \times \begin{array}{c} 26 \\ \text{pays} \end{array} = \begin{array}{c} \$390 \\ \text{total gift} \end{array}$$

**How can associates make their gift?**

- Give online at **BSMHgiveforgood.com**
- Complete and return the form in the campaign giving brochure mailed to their home

**When does payroll deduction start?** One-time payroll deductions and PTO donations take place in November 2025. Ongoing payroll deductions will begin the first pay period of 2026.

**What if I donated earlier this year?** If you have made a new gift(s) in 2025, your gift will count toward the Give for Good Campaign. We encourage you to consider an additional gift and to pledge your 2026 gift during this year's Give for Good Campaign.



**BSMHgiveforgood.com**