### In the News



October 2024 | Richmond

In the News is a monthly recap of media coverage for Bon Secours - Richmond. This summary features media coverage highlights but does not include all Bon Secours related coverage.

For public relations questions, please contact Jenna Green at jenna\_green@bshsi.org.

**WRIC ABC8** 

### PHOTOS: St. Mary's Hospital NICU baby Halloween costumes

Published Oct 31, 2024 by Kendal McAuley

Spending Halloween in the hospital is not stopping the neonatal intensive care unit (NICU) babies at Bon Secours St. Mary's Hospital in Henrico County from celebrating. NICU nurses Anna Bialkowski and Cara Kasten designed custom costumes for the babies by hand.

Rappahannock Record

# RGH begins construction of new infusion center and cancer clinic

Published Oct 30, 2024

With the swing of hammers on Friday, October 25, Bon Secours Rappahannock General Hospital (RGH) embarked on yet another expansion project, this time turning the former business office building into a new Outpatient Infusion Center (OPIC) and Cancer Clinic.

WWBT NBC12

Medical Monday: Thoracic surgery - What is it and how do you treat it?

Dr. Austin Rogers joins NBC12 for Medical Monday to highlight thoracic surgery.

Richmond Times-Dispatch

#### Urgent care, street murals planned for Richmond hospital

Published Sep 3, 2024 by Eric Kolenich

Bon Secours has opened an urgent care clinic in Church Hill across the street from Richmond Community Hospital designed to treat patients with minor illnesses and injuries. On the roads outside the clinic, the health system plans to install two murals featuring bright colors and encouraging words.

HealthLeaders

#### HL Shorts: How Health Systems Can Address SDOH

Published Oct 22, 2024

Health systems should work to meet patients where they are at and create programs with social determinants of health in mind, says this CNO. On this episode of HL Shorts, we hear from Cassie Lewis, chief nursing officer at Bon Secours' Richmond market.

Richmond Times-Dispatch

# Cold cap therapy, free to Bon Secours patients, helps minimize chemo-induced hair loss

Published Oct 17, 2024

Hair length, color and style can define personal expression just as much as clothes and accessories characterize an individual's look. For people facing breast cancer or other forms of cancer, chemotherapy-induced hair loss can be devastating, increasing feelings of vulnerability, depression and loss.

WWBT NBC12

# 'It takes a village': Mother honors labor and delivery nurses

Published Oct 16, 2024 by Ashley Hendricks

October is Pregnancy and Infant Loss Awareness Month. The loss of a baby is an unthinkable tragedy many women experience in their lifetime. Jenna Green is one of those women sharing her journey to healing while celebrating the nurses who helped her from the very start.

## Medical Monday: October is Breast Cancer Awareness Month

Published Oct 15, 2024

Dr. James Pellicane joins NBC12 for Medical Monday to discuss breast cancer.

Richmond Times-Dispatch

### <u>Virginia health department tells hospitals to conserve IV</u> <u>fluids amid shortage</u>

Published Oct 10, 2024 by Eric Kolenich

Health care providers in Virginia are conserving their IV solutions during a nationwide shortage caused by Hurricane Helene. On Tuesday, the state health department asked hospitals and other providers to use only what is necessary and to prioritize the needlest patients.

Rappahannock Record

# RCC nursing students to receive stipends through new Earn to Learn grants

Published Oct 9, 2024

Thanks to grants from Bon Secours Health System and the Virginia Department of Health (VDH), qualifying health science students at Rappahannock Community College (RCC) will be able to continue earning wages and get credit for required clinical time at their job while furthering their education. This initiative aims to alleviate the financial burden associated with attending classes and clinicals.

HealthLeaders

### Podcast: How Nurses Can Promote Patient Engagement

Published Oct 8, 2024

Hear more about how nurses and nurse leaders can help patients engage with their healthcare, in and out of the hospital. Nurses wear many hats in the industry, but their primary focus is on patient interaction and care delivery. Both nurses and nurse leaders play pivotal roles in making sure that patients engage with preventative care measures and patient education programs.

## State, local leaders get flu shots to inspire others to do the same

Published Oct 2, 2024 by Sarah Chakales

It is that time of year to start protecting yourself from the flu. Flu season runs from October to March, but doctors recommend getting vaccinated earlier rather than later. State health officials and local leaders gathered at the Bon Secours Sarah Garland Jones Center for Healthy Living.

WRIC ABC8

### Health Matters: A look at cold cap therapy at Bon Secours for Breast Cancer Awareness Month

Published Oct 2, 2024 by Amie Carter

October is Breast Cancer Awareness Month and the Bon Secours' Health Matters segment focuses on cold cap therapy, a scalp cooling technology introduced to the area by Bon Secours in 2019 which prevents hair loss for patients undergoing chemotherapy treatment for breast cancer.

WWBT NBC12

#### 88-year-old contributes 700+ hours of volunteer service

Published Oct 2, 2024 by Ashley Hendricks

At 88 years old, Earl "Skip" Bottoms is hard of hearing and uses a cane to get around. But staff at St. Mary's Hospital say his heart has only gotten bigger over the years.

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