

Fund descriptions

Behavioral Health: Donations to the Behavioral Health Fund will support the expanding services being provided in the Richmond market.

Richmond Market Greatest Need: Provide the flexibility to meet urgent needs of your local market and community as they arise in the Richmond market.

Cancer: Donations support many integrative therapies and support services that improve the quality of life for people living with cancer.

Care-A-Van: Uninsured adults and children in the Greater Richmond area have a free and convenient option for primary and urgent care at the Bon Secours Care-A-Van and its new fixed site clinic, the Bon Secours Community Health Clinic, Manchester.

College of Nursing: Donations provide scholarships, innovate programs, enhance campus facilities and support faculty to provide a top-notch education for the next generation of nursing professionals.

Guest House: The Evelyn D. Reinhart Guest House is a home away from home for a patient's family. Out of town guests of St. Mary's Hospital have a safe, well-appointed place to stay nearby.

Heart: Donations mean our heart experts are well-trained and well-equipped to provide exceptional cardiovascular care here in the Richmond area.

Hospice: Your gift for hospice care means a person's final months, weeks, days are dignified and peaceful, a time to share memories and treasure moments together.

Pediatrics: With your help, our Pediatric Care teams will always be well-equipped and highly skilled to provide the best, most compassionate care tailored to the special needs of babies, kids and teens.

Violence Response Team: Forensic nurses and victim advocates help patients of all ages when the unthinkable has happened, including sexual assault and human trafficking, child and elder abuse.

Ministry-wide funds

Caring for Our Own Fund: Provides aid to associates facing financial hardships.

Bon Secours Mercy Health Impact Fund: Impact greatest needs ministry-wide. Your gift will be evenly shared among all Bon Secours Mercy Health Foundation markets.

FAQs

How does my gift impact my community?

Your donations empower the Foundation to support projects and initiatives for our communities, especially aiding our most vulnerable patients. Funds stay local to address pressing needs.

How much should I give?

Please consider a gift at a level that is comfortable and meaningful to you.

What if I donated earlier this year?

If you made a new gift(s) in 2024, your participation is counted toward the Give for Good Campaign, and you may receive Called to Shine points based on your giving. However, consider pledging your 2025 support during this year's campaign.

What if I have an existing ongoing recurring gift?

If your gift from a previous campaign is recurring, there's no need to renew for the 2025 pay cycle. If you are interested in modifying your donation, any changes submitted will replace your current gift.

When are payroll deductions taken?

- One time and PTO - November 2024
- Per Pay Period (Power Hour, Half Hour Hero, and Lead for Good included) - Starting January 2025, continuing each 2025 pay period.

Can I donate the value of Personal Time Off (PTO)?

Non-exempt (hourly paid) associates may donate PTO.

Scan to make your gift today!



Thank you for giving for good!

BON SECOURS MERCY HEALTH
Foundation

GIVE FOR
GOOD

The Power of Us
Associate Giving Campaign

If no envelope provided, mail completed form to:
Bon Secours Richmond Health Care Foundation
2419-Richmond, LBX 632660
P.O. Box 5776
Cincinnati, OH 45273-9942

Questions?

Call 804-287-7700
or email giveforgood@bsmhealth.org

GIVE FOR
GOOD

The Power of Us
Associate Giving Campaign

SEPTEMBER 2024



Dear Associate,

The good work accomplished throughout the ministry for our patients and communities is because of your dedication. Together, let's ensure we continue delivering the highest standard of care and making an impact in the lives of those we serve.

Save the date for our day of giving, THE BIG GIVE, on **August 28th**, where we kick off this year's Give for Good campaign. Your support is crucial in helping us bridge health care gaps for those most in need.

You have the power to direct your gift to the causes that matter most to you. Whether you're renewing your previous gift or making a new one, your contribution can make a difference in the lives of others.

Act now by visiting BSMHgiveforgood.com or referring to our brochure for more information on how to make your gift today.

For questions, please connect with giveforgood@bsmhealth.org.

Together, let's make a lasting impact.

Thank you,

Ann S. Carpin

Ann S. Carpin, President
Bon Secours Richmond Health Care Foundation

GIVE FOR GOOD

The Power of Us

Ways to make good happen

- Payroll deductions
- One time gift: credit card, cash or check
- Pledge over 26 pay periods
- Recurring gift that continues as long as you desire
- Donate paid time off (non-exempt associates)

Current recurring donors

- If your gift from a previous campaign is recurring, there's no need to renew for the 2025 pay cycle. If you are interested in modifying your donation, any changes submitted will replace your current gift.
- You will be eligible for your gift's corresponding 2024 Give for Good incentives.
- Curious if your previous gift was recurring? Email giveforgood@bsmhealth.org to inquire.

Give online at bsmhgiveforgood.com



Giving options and rewards

Power Hour

- One hour of pay per pay period at base rate
- 1,200 Called to Shine points



Lead for Good

- \$1,001 per year; only \$38.50 per pay period
- 1,000 Called to Shine points

Half Hour Hero

- Half hour of pay per pay period at base rate
- 600 Called to Shine points

THE BIG GIVE donors

- Donors who give on or before 8/28/2024 as **Power Hour, Lead for Good or Half Hour Hero** will be eligible for a free long sleeve shirt
- New donors who set up their gift as recurring on or before 8/28/2024 will receive 500 Called to Shine points

All recurring donors

- A gift set to recurring with no end date
- 100 Called to Shine points

All donors

- 75 Be Well Points will be awarded

Yes! I want to Give for Good!

Complete an online giving form at bsmhgiveforgood.com or return this form to the Foundation.

Choose a giving level or fill in another amount.*

Payroll deduction

- Power Hour** (1 hour per pay starting in 2025*)
Please estimate your hourly pay rate: \$_____
- Half Hour Hero** (1/2 hour per pay starting in 2025*)
Please estimate your hourly pay rate: \$_____
- Lead for Good** = \$1,001 (\$38.50 per pay starting in 2025*)
- \$_____ one-time payroll deduction (Taken **Nov. 2024**)
- \$_____ per pay period (starting in 2025*)

*Your pay period gift will be recurring, meaning it will continue each year, unless you decide to stop or change the amount of your gift. You may opt out of recurring giving below.

- I prefer to opt out of recurring giving; my per pay period gift will stop after 12/31/2025.**

One-time cash gift

- \$_____ cash/check enclosed (payable to Bon Secours Mercy Health Foundation)

Credit Card gift

- \$_____ one-time credit card gift
- VISA MasterCard AmEx Discover
- Name on Credit Card _____
- Card # _____ Exp. Date _____
- If you wish to make a monthly credit card gift, please visit bsmhgiveforgood.com.

PTO donation** (for non-exempt, hourly, associates)

_____ # PTO hours (8 hours minimum donation)

**PTO donations: I understand the final value of PTO I donate will be reduced by 10% per tax laws and Bon Secours Mercy Health policy, and the remainder will be reported as taxable compensation to which applicable taxes will be applied. The after-tax amount will be the value of my donation and can be reported on my personal tax return as a charitable contribution consistent with IRS guidelines. Deduction will take place in Nov. 2024

My information

Name _____

Associate ID (required) _____

Work email (required) _____

Address _____

City / State / ZIP _____

Mobile phone number _____

Direct my gift to:

(total of all selections must equal 100%)

- Behavioral Health _____ %
- Richmond Market Greatest Need _____ %
- Cancer _____ %
- Care-A-Van _____ %
- College of Nursing _____ %
- Guest House _____ %
- Heart _____ %
- Hospice _____ %
- Pediatrics _____ %
- Violence Response Team _____ %
- Other (if applicable) _____ %

Ministry-wide funds:

- Caring for Our Own Fund _____ %
- Bon Secours Mercy Health Impact Fund _____ %