

BSMH Vision

Principles

- View health broadly with an equity lens.
- Focus on root cause of health disparities.
- Target programs/services to communities, neighborhoods, patients.
- Lean into anchor status to catalyze investment.
- Innovate programs and staffing models to scale.

2022-2024 Community Health Needs Assessment Aggregated Priorities

- Behavioral/mental health
- Chronic disease
- Access to health care
- Community safety
- Financial security

Drivers of Funding

- Enable local markets to support Community Health priorities.
- Ensure alignment among BSMH resources.
- Provide diverse funding strategies.
- Leverage Ministry's position as an anchor institution.
- Fulfill BSMH's ministry to serve those most in need by advancing social justice.

Investment and Award Strategies

Direct Community Investment Fund

- Loans
- Relationship-building with partners in local markets
- Technical assistance for project development and financial packaging

Community Health Fund *

- Internal Awards
- Relationship-building with partners in local markets

Market Directed Funds *

- Internal awards
- Relationship-building

Mission Outreach Program *

- Fundraising
- Internal Awards
- Relationships

* Community Health Fund, Market Directed Funds, and Mission Outreach Program are sourced by the BSMH Foundation.

Short Term Outcomes

Community Capacity

- Economic Vitality**
- Greater diversification of financial support and access to capital across local markets.
 - Greater ability to leverage investments from other sources.
 - Greater investment by national and regional loan funds/CDFIs for BSMH's priority zip codes.
 - Momentum for moving stagnant projects forward and pursuing innovative ones.
- Partnerships**
- Strengthened partnerships between BSMH local markets and community partners to engage in collaborative action.

- Systems for Community Change**
- Improved systems for innovative, aligned, and sustained community change.
- Economic Vitality**
- Increased use of innovative financial tools for economic development initiatives.
- Partnerships**
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Social Determinants of Health

- Housing**
- More available capital for affordable housing development.
 - More affordable and higher quality housing units.
 - Increased/stabilized housing market values while preventing displacement.
- Community Economic Vitality**
- More available capital for diversely-owned businesses.
 - More financially stable small businesses.
- Neighborhood Environment**
- Improved neighborhood conditions (i.e., social connection, safety).

- Housing**
- More affordable and higher quality housing units.
- Food Systems**
- Improved community food systems.
- Economic Vitality**
- Increased momentum for viable economic development projects.
- Health care**
- Increased availability and access to preventive care services.
- Neighborhood Environment**
- Improved neighborhood conditions (i.e., social connection, safety).

- Unique - Project Dependent**
- Outcomes tied to funds awarded based on local market identified priorities, CH strategic plan, and CHNA/CHIP priorities.
- Unique - Project Dependent**
- Outcomes tied to community identified priorities in CHNA/CHIP as reported through project performance metrics and community-based narratives.

Individual & Family Social Needs

- Housing**
- Greater sustained housing stability.
 - Increased homeownership.
- Economic Security**
- Greater sustained household financial stability.
- Social Services**
- Increased capacity for self-navigation to achieve positive health outcomes.
 - Increased basic and social needs met.
- Food Security**
- Improved household food and nutrition security.
- Health care**
- Increased utilization of appropriate health care services.
- Economic Security**
- Greater share of residents earning living wages.

Long Term Outcomes

Community Health & Vitality

Communities served by local markets are vibrant places providing choices in needed services and amenities such as health care, affordable housing, food resources, educational & financial institutions, living wage jobs, green spaces, transportation, and opportunities for social connection. | BSMH is a trusted and engaged partner to support community-led catalytic change.

Individual & Family Wellbeing

Better quality of life. | People are thriving. | Improved health equity. | Reduced health disparities. | Improved whole person health - physical, mental, and social.

